



MHRD'S INNOVATION CELL
E-Sessions on Innovation, Entrepreneurship, IPR and Startups
(28 April onwards, Daily at 3:00 P.M.)
<https://mic.gov.in/iicwebinar.php>



S.No	e-Session Title	Type of Activity	Topics to be Covered/ Learning Objectives	Theme	Expert Name	Date & Time
1	National Innovation and Startup Policy for Students and Faculty 2019 - A Guiding Framework for HEIs for Implementation	IIC Calender Activity	<ul style="list-style-type: none"> > Strategies and governance for promoting entrepreneurship > Norms for students and faculty driven startups > Incubation and pre-incubation support > Incentives & rewards for students and faculty pursuing innovation and startups > IP ownership and equity/ revenue sharing mechanisms 	Policy for Innovation, Startup and IPR	Mr. Dipan Sahu National Coordinator - NISP, IIC & ARIIA, MBA/PGDM in IEV Program MHRD's Innovation Cell, AICTE	28-04-2020 3.00 PM - 5.30 PM
2	Role and Importance of Pre-Incubators, Incubators and Accelerators in HEIs - Harnessing Innovation and Entrepreneurial Potential of Students and Faculties at Early Stage	IIC Calendar activity	<ul style="list-style-type: none"> > Why is important to have an incubator in your institution? > The difference between pre-incubation, incubation and acceleration. > The service the incubator should provide. > Staff and funding for the incubator > Mentoring and networking for the incubator. 	Incubation and Pre Incubation	Mr. Muthu Singaram, CEO, IIT Madras, HTIC, MTI, Chennai / VibaZone	29-04-2020 3.00 PM - 4.00 PM
3	Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE	IIC Calendar activity	<ul style="list-style-type: none"> > Life of an Innovator cum Entrepreneur - Do's and Don'ts > Lessons Learned and Opportunities and Achievements in Last 1 year - Life before and Life After * How I&E ecosystem in HEIs helping Budding entrepreneurs to Spur. 	Entrepreneurship Development	Ms. Vandana Thakur Female Innovator cum Entrepreneur, Canada India Acceleration Program 2020, L M College of Pharmacy, Ahmedabad Mr. Amit Sanjay Lohende Innovator Cum Entrepreneur, India-South Korea Startup Exchange Program 2020 Institute of Chemical Technology, Mumbai	30-04-2020 3.00 PM - 4.00 PM



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4	Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India	MIC Driven Activity	> TiE Network and Chapters in India > Role of TiE as Ecosystem Enablers > Services and Collaboration Opportunities with HEIs to Drive I&E Ecosystem	I&E Ecosystem	Ms. Geetika Dayal Executive DirectorTiE, Delhi-NCR	1-05-2020 3.00 PM - 4.00 PM
5	Hangout with Successful Startup Founder and Learn on Design thinkign Approach for Hardware Innovation	IIC Calendar Activity	* Life of a Startup Founder and Myths and Hometake Messages * Learn Design thinking for Hardware Innovation	Entrepreneurship Development	Dr. Pankaj Parashar CEO/Founder Cutting Edge Medical Devices Pvt. Ltd., Indore	TBD 3.00 PM - 4.00 PM
6	Entrepreneurial Motivation and Business Idea	IIC Calendar activity	Entrepreneurial Motivation	Entrepreneurship Development	Dr. Sunil Shukla, Director general, EDII, Ahmedabad	TBD 3.00 PM - 4.00 PM
			Empathy and Business Idea		Dr. Amit Dwivedi, Associate senior faculty EDII, Ahmedabad	
			Business Model Canvas		Mr. Mayank Patel, CEO, Cradle, IncubatorEDII, Ahmedabad	
7	How to Identify Right Problem and Solution using the Double Diamond Approach in Design	MIC Driven Activity	> What is Design thinking and importance of problem finding > Steps and Approaches of Double Diamond Process in design thinking > Tools in the Double Diamond process > Strategize product innovation and business	Design thinking and Innovation: The Double Diamond Process	Prajakta Kulkarni, Founder; Director, Nodes Pvt. Ltd, Pune Sh.Sanket Inamdar, Co-founder; CEO	TBD 3.00 PM - 4.00 PM
8	Role of Market Research and application of Tools from Idea to Sales Stage	IIC Calendar activity	Part1: Using data and marketing research for validation and survival of your start up	Entrepreneurship Development	Sh.Anil Chhikara Serial Entrepreneur, TEDx Speaker, Chairman - Startup India Foundation	TBD 3.00 PM - 4.00 PM
9	Intellectual Property (IP) Management at Early Stage of Innovation and Start-ups	IIC Calendar activity	> What is IP, Types and importance > How to Identify IP Component and Manage - Do's & Don't > Where to Approach and Preparation Before Filing IP > Commercialization of IP - Startup and Technology Transfer	IPR and Technology Transfer	Dr Sanjeeva Kumar Majumdar Manager-IPR, StartUp & Incubation National Research Development Corporation, New Delhi	TBD 3.00 PM - 4.00 PM
10	Role of Market Research and application of Tools from Idea to startups Stage - Increasing Chances of Survivability of Venture	IIC Calendar activity		Entrepreneurship Development	Dr. Lakhsmi Meera Program Director Forge incubator, Coimbatore	TBD 3.00 PM - 4.00 PM
11	Globalization and Entrepreneurship - Seeing the Market Beyond the Domestic Boarder	IIC Calendar activity		Entrepreneurship Development	Prof. Sanjay Inamdar Chairman, AICTE Startup Policy Implementation Committee	TBD 3.00 PM - 4.00 PM



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12	Understanding Angel and Venture Capital Funding - What is there for Early Stage Innovator & Entrepreneurs	IIC Calendar activity	> Right stage of innvation or startup to approach Angel or VC > What are the checklist before approach angle and VC fund > How to make backgroud check to identify Right Angel/ VC Agency > What are the stage of VC and angel funding	Entrepreneurship Development	Mr. Sushanto Mitra, CEO, Lead Angels Pvt. Ltd	TBD 3.00 PM - 4.00 PM
13	Launching a Business Plan and Launching Business	IIC Calendar activity	Business Plan	Entrepreneurship Development	Dr.P.G.Makhija, Sr Faculty EDII	TBD 3.00 PM - 4.00 PM
			New Enterprise Launching – addressing the key issues		Dr S. R. Acharya, EDII, Ahmedabad	
14	Frugal Innovations and Social Entrepreneurship	MIC Driven Activity	Frugal Engineering and Social Entrepreneurship	Entrepreneurship Development	Dr. Raman Gujaral, EDII, Ahmedabad	TBD 3.00 PM - 4.00 PM
15	Role of Market Research and application of Tools from Idea to Sales Stage	IIC Calender Activity	Part 2:Actually Applying data and market research for survival: b2b and b2c case study	Entrepreneurship Development	Sh.Anil Chhikara Serial Entrepreneur, TEDx Speaker, Chairman - Startup India Foundation	TBD 3.00 PM - 4.00 PM
16	Legal and Ethical Steps - Productive Entrepreneurship and Startup	IIC Calendar Activity	TBD	IPR and Technology Transfer	TBD	TBD 3.00 PM - 4.00 PM

*TBD To Be Decided